

# BILL EDWARDS, CPP, PSP, PCI, CIMP, CPD, M.S.

---

## EXECUTIVE OPERATIONAL STRATEGIST AND PORTFOLIO CONSULTANT

EXPERTISE WITH LEADING CHANGE | BUILDING TEAMS | INTELLIGENCE PROGRAMS | PROJECT MANAGEMENT  
OPERATIONAL OPTIMIZATION | TEAM LEADERSHIP AND ENGAGEMENT

Active TS/SCI Security Clearance (CE) (2021)

Consultative Program, Project, Portfolio and Resource Management Executive offering over 30+ years of combined experience in **strategic planning, executive communications and negotiations, policy development, technology integrations, intelligence analytics, budgetary planning and oversight, team leadership, and decision support.**

Recognized throughout career as an **influential leader of change; fully adept in building and motivating teams, earning consensus, aligning operational objectives, and delivering results** through the employment of an empowering leadership style that inspires a culture of accomplishment, accountability, and stewardship.

**One of fewer than 200 security professionals worldwide to hold all three ASIS International board certifications** in security accredited by the Department of Homeland Security, American Standards Institute, and International Standards Organization.

---

## LEADERSHIP CONTRIBUTIONS

- Developed and executed on **organizational readiness plans and multi-year integrated roadmaps** for large-scale and highly-complex matrixed organizations.
  - **Led global operations expansions** and directed geographically-dispersed teams across the United States, Europe, and the Middle East.
  - **Expertly negotiated favorable deals, contracts, and agreements with key executive decision makers;** repeatedly securing business with Fortune 500s located across the globe.
  - **Integrated disparate organizations, processes, and systems;** providing leadership in change and project management, personnel staffing, technical transformations, and leadership development initiatives.
  - Respected thought leader, **sought out for advice and insights as a contributing member of the Forbes Technology Council and the ASIS Physical Security Council's Emerging Technology Committee. Named 2020 Power Player by Sports Business Journal.**
  - Published Author: **Inside Abu Ghraib – Memoirs of Two U.S. Military Intelligence Officers.**
  - **Considered for a Presidential Appointment** within the **Office of the Director of National Intelligence.**
- 

## CORPORATE BOARD ADVISORY AND EXECUTIVE COUNCILS

### Corporate Advisory Board Member and Senior Executive Strategist

*Nominated by the following executive and academic boards as a prominent industry authority to provide insight, advice, and recommendations in the realms of product development, target marketing, business strategy, trending or evolving technology advancement solutions, and academic curriculum in emergency management, security, and protective design.*

- **Tulane University – Emergency and Security Studies Advisory Board** (2021 - Present)
- **Building Intelligence** - Cloud Based Security Software (2021 - Present)
- **Company Six (CO6)** – Security and Situational Awareness Robotics (2021 - Present).

*Council Memberships: Forbes Technology Council Member and Contributing Writer; ASTM International: Standards Committee on Unmanned Aerial Systems; and ASIS Physical Security and Emerging Technology Council Member.*

---

## EXECUTIVE EXPERIENCE

### Building Intelligence, Inc., Manhattan, New York

2022 - Present

*Building Intelligence is a nationally-recognized security software firm offering SV3 – a trusted traffic access management system. Their globally-renowned software is deployed in over 1,100 businesses and is a critical technology tool for security, operations, logistics, and human resources organizations.*

#### President

Actively pursued and recruited by the CEO of Business Intelligence to serve as President; poised to posture the organization for exponential growth by propelling the development and implementation of mission-driven, client-centered, and sustainable business frameworks.

- Embrace and prioritize corporate culture-building, “people first” initiatives designed to significantly increase employee satisfaction, workforce diversity, and organizational performance.

- Direct an organization comprised of 35 employees geographically dispersed across three offices based in Colorado, Florida, and New York representing all business verticals to include Business Development, Software Development, Project Management, Finance, HR, Operations, and IT.
- Engage and leverage relationships with the senior leadership team; facilitating weekly discussions and planning sessions to address current/future business strategies including ways to diversify and drive revenue intake opportunities.

### Thornton Tomasetti, Denver, Colorado

2017 - 2022

*Thornton Tomasetti is a world-renowned structural engineering firm headquartered in New York City offering specialized expertise in façade and constriction engineering, sustainability, applied science, and protective design.*

#### **Principal, Protective Design and Security**

- Recruited to oversee the startup of a new security consultancy division for Thornton Tomasetti focused specifically on the marketing, development, and implementation of protective design and security solutions for a diverse range of domestic and international organizations representing the public and private sectors.
- Quickly gained traction across multiple verticals after identifying, hiring, and positioning a widely-accepted team of reputable security experts; each offering field-tested experience in federal law enforcement, national, and homeland security.
- Contributed as a key corporate executive providing strategic direction for a growing threat and vulnerability risk assessment (TVRA) account portfolio that generated over \$1M in revenue gains/backlog in < 1 year with projected opportunities in excess of \$9M+.
- Bolstered divisional growth trajectories through the implementation of robust business development and client marketing strategies directed towards Fortune 500s and global corporations.
- Won multiple, lucrative security and risk assessment contracts with high-profile organizations to include Tiffany & Co., New York Presbyterian Hospital, the City of Lakewood, Colorado, and two professional sporting venues hosting teams that represent the MLB and the NHL.
- Advanced the integration and utilization of new virtual reality and proprietary software simulation/modeling technologies in coordination with organizational tech executives and SMEs.
- Expanded Thornton Tomasetti's global footprint by driving strategic corporate vision across 40+ offices located in 54 countries around the world; leveraging insights to advise on complex protective design and physical security concepts.
- Sought out to provide thought leadership as a representative of the firm; served as a key panel member and security consulting expert at various industry conferences to include the 2019 ACC/AEEE Symposium and the 2019 LEA Conference.

*"Bill's strongest leadership qualities are his ability to understand the problem and develop a logical plan that can be supported and owned by the team...he is always looking for how to be more effective in his role to enable organizations to go to the next level."  
--Mr. Jennings, Senior Executive Service*

---

## MILITARY LEADERSHIP EXPERIENCE

### United States Army

1988 - 2018

*Summary: Entered into the United States Army in 1988 from San Diego State University; serving in numerous senior leadership capacities across the globe. Fast-tracked career promotion marked by numerous high-profile commendations and awards for outstanding leadership and a commitment to operational excellence. Retired September 2017.*

#### **Director of Intelligence: Theater Special Operations Command, Colorado Springs, CO (2015 - 2017)**

- Served as USNORTHCOM's Lead Counter Terrorism Intelligence Director; charged in directing a staff of 24 as well as a \$2.5M+ budget allocated to the reformation of enterprise-level intelligence programs.
- Developed a 2-year strategic roadmap that increased division productivity by 100% and furthered cooperation between six internal disciplines and interagency stakeholders.
- Continually fostered cross- and inter-agency partnerships to re-engage a unified effort in intelligence gathering, sharing, and collective actions with joint law enforcement entities.
- Briefed 4-Star DoD Commanders and Senior U.S. government officials on intelligence threats to the Homeland; often developing briefing materials for external organizations to include the National Security Council.
- Requested to serve as a keynote speaker at nationally-attended law enforcement and interagency symposiums; providing insight on concepts related to intelligence program management, professional motivation, and executive leadership.

*"Bill has great vision, motivation, and energy. He excels when challenged with complex problem-solving situations and has a unique ability to build cohesive teams that provide superior results in a short period of time." --Rear Admiral (Upper Half) K. Metz*

#### **Director, Capability Manager/Senior Program Developer, Fort Huachuca, AZ (2013 - 2015)**

- Appointed by the Commanding General of the US Army's Intelligence Center to oversee a high-profile technical transformation project that included the rebuild of a stagnant \$400M intelligence system — programs that, at the time, were considered costly, underutilized, cumbersome, and plagued by a decades' worth of issues at a total cost of \$10B.
- Managed a team of 80 as well as an annualized budget of \$10M allocated to the US Army's Capability Program.

- Immediately addressed fundamental issues utilizing a PMP framework; formulating strategic plans that embraced focused communications, collaborative workgroups, key player identification, coalition building, and progressive training models. Strategy yielded increased system usability, organizational buy-in, restored credibility, and renewed congressional support.

**Deputy Director, Intelligence Architecture and Systems Division, Colorado Springs, CO (2011 - 2012)**

- Directly oversaw a division budget of \$6M allocated to the administration, staffing, and training and development of 63 personnel members across six sub-organizations.
- Partnered with the Director of Intelligence in the management and coordination of intelligence system integrations, targeting, and architecture missions comprised of signal intelligence (SIGINT), human intelligence (HUMINT), open-source intelligence (OSINT), counter threat finance intelligence, and geospatial intelligence (GEOINT) initiatives.

**Battalion Commander and Chief Operating Officer, Iraqi Operations, Fort Carson, CO (2009 - 2011)**

- Provided executive-level operational oversight for an organization of 800 people over a 25-month period that included all logistical actions required to move, sustain and function in an austere international environment. Led all "**Network Defeat Operations**" for the BCT.
- Deployed to the Iraq Theater of Operations to serve as a Leading Commander over a U.S. Army Battalion; overseeing a diverse range of governance, economic development, and security readiness programs.
- Expertly managed a \$50M operating and contract budget allocated to mission-critical objectives.
- Planned and supervised a highly complex 10-month, multi-million-dollar base transition program- a template that was later modeled by U.S. forces conducting large base transfers of authority.
- Saved over \$32M in taxpayer funds by ensuring the reinvestment of U.S. Government property back into the logistical system of the U.S. Army prior to operational force departure from the region.

*"[Bill's] work leading the Army DCGS-A program has been the most impressive work of any Capabilities Manager I have witnessed. Bill's vision, leadership, and technical expertise resulted in more progress for DCGS in the past year than I've seen in the program over the past six years."  
--Army, Lieutenant General  
R. Ashlev*

**Additional Experience** as a Director/Leader, Senior Executive Officer, and multiple leadership positions that included commanding an organization of over 400 people as an Officer in the U.S. Army (1990 - 2011). Details available.

ACADEMIC INSTRUCTION

**Adjunct Professor- Air Force War College, Montgomery, Alabama**

**2017 - Present**

- Hand-selected to instruct and facilitate graduate-level coursework as an Adjunct Professor; challenging students to increase topic fluency and conceptual understanding of Applied Senior Leadership and Joint Warfare.

**Adjunct Professor- The Citadel, Charleston, South Carolina**

- Designed and delivered The Citadel's first academic seminar focused on drone technologies on the behalf of the institution's Intelligence and Security department titled, "The American Drone Campaign Since 9/11".

EDUCATION

**Duke University, The Duke Fuqua School of Business:** Duke University Executive Leadership Program (February 2017)

**U.S. Naval War College, Newport, Rhode Island:** Master of Arts (M.A.): National Security and Strategic Studies

**Central Michigan University, Mount Pleasant, Michigan:** Master of Science (M.S.): Public Administration

**San Diego State University, San Diego, California:** Bachelor of Arts (B.A.): English Language and Literature

PROFESSIONAL CERTIFICATES

- **Professional Certified Investigator (PCI)** - ASIS International (February 2021 – February 2024)
- **Physical Security Professional (PSP)** – ASIS International (September 2020)
- **FEMA** – Level 1 Professional Continuity Professional (June 2020)
- **Remote Pilot Certification: FAA Part 107 License** - Federal Aviation Administration (Exp. June 2022)
- **Certified Identity Management Professional (CIMP)** - Identity Management Institute (2019)
- **DHS BPATS Certificate of Training** – U.S. Department of Homeland Security (2019)
- **AWWA Utility Risk and Resilience Certificate** - American Water Works Association (2019)
- **Certified Protection Professional (CPP)** - ASIS International: License #12011 (2018)
- **International Association of Venue Managers (IAVM):** Year 1 Certification (2017)
- **Harvard University: John F. Kennedy School:** Mastering Negotiation: Building Agreements Across Boundaries: 2017
- **Syracuse University:** Lean Six Sigma: Green Belt: 2016; PMP Certificate: 2016; Professional of Human Resources: 2016
- **Defense Acquisition University, Fort Belvoir, Virginia:** Acquisition Professional Certification: 2013